

The Society of Hispanic Professional Engineers

SHPE Conference

**A New Era
of Service**



Oct. 31-Nov. 4, 2007

Philadelphia, PA



SHPE is the Source for Quality Hispanic Engineers and Technical Talent

Welcome

The 2007 SHPE Conference marks the beginning of a new era for the Society of Hispanic Professional Engineers (SHPE). The SHPE Conference, formerly called the National Technical and Career Conference (NTCC) and held in January, is the largest Hispanic technical conference in the nation. This fall we anticipate over 6,000 Hispanic students, professionals, corporate representatives and community leaders from around the country to attend SHPE's premier event.



Philadelphia Skyline at Night
photos by Jim McWilliams.



Conference Headquarters Hotel

Philadelphia Marriott Downtown
1201 Market Street
Philadelphia, PA 19107
215-625-2900

Tentative Conference Agenda

Wednesday

Industrial Partner SHPE Council (IPC) Meeting
Welcome Reception and Networking Event
Hospitality Suites

Thursday

Pre-College Program
Technical Competitions
National and Regional Member Meetings
Graduate Institute and GRE Prep Program
National Academic Olympiad Written Exam
Workshops, Corporate Infosessions and Tours
Opening Receptions and Hospitality Suites

Friday

GRE Prep Program
Pre-College Program
President's Breakfast
Workshops, Corporate Infosessions and Tours
Professional Development Strategy Series
Salute to Corporate America Luncheon
Networking Events and Hospitality Suites
National Academic Olympiad Finale

Saturday

Career Exposition
Pre-College Program
Professional Development Strategy Series
Gala Banquet and Post-Gala Celebration
Lifetime Member Reception

Value of the SHPE Conference

The SHPE Conference is essential for everyone involved in the recruitment and development of reliable, highly qualified technical talent.

The SHPE Conference provides you the opportunity to attract new Hispanic talent, to enhance diversity, to market your technology, and to partner with "The Source".

Photos on the Cover (in order)

The Kimmel Center for the Performing Arts by Román Viñoly.
Ben Franklin National Memorial at the The Franklin Institute Science Museum by Rich Dunoff.
National Constitution Center by Scott Frances, Ltd.
Philadelphia Skyline by Edward Savaria, Jr.

All Philadelphia photos compliments of the Philadelphia Convention & Visitors Bureau. For more information on the landmarks in the photos or Philadelphia in general, please visit www.pcvb.org.

Industrial PartnerSHPE Council

The Industrial PartnerSHPE Council (IPC) is a prestigious group of companies that recognize SHPE as a premier science, engineering, and technical organization that assists in providing needed Hispanic engineers and technical talent for the 21st century.

The mission of the IPC is to be SHPE's premier partner in the combined commitment to advance the organization and its members' professional success. Council members make annual investments and meet four times a year, sharing their industry perspective, resources and development tools.

IPC Funds Support Valuable SHPE Programs and Services including:

- Pre-College Outreach
- Scholarships
- Regional Programs
- Organizational Infrastructure
- National Institute for Leadership Advancement
- Professional Development
- Board of Directors Training and Development
- Chapter Outreach Programs for K-12 Students
- Executive on Loan
- The SHPE Conference

NTCC 2007 Career Fair Photos by
Tim Skrastins, Image Factory Photography



The Society of Hispanic Professional Engineers gratefully acknowledges the following IPC Companies for their commitment and contributions to SHPE. (As of Aug. 2007)

3M
Accenture
American Airlines
Anheuser-Busch Companies
BAE Systems, Inc.
Bechtel Corporation
The Boeing Company
Boston Scientific
BP America
Caterpillar, Inc.
Chevron
Cisco
The Clorox Company
Cummins
Chrysler, LLC
Dell
Delta Air Lines, Inc.

The Dow Chemical Company
DuPont
ExxonMobil
Ford Motor Company
GE
General Mills
General Motors Corporation
Goldman, Sachs & Co.
Hewlett-Packard Company
IBM Corporation
Intel Corporation
John Deere
Johnson & Johnson
Kimberly Clark Corporation
Lockheed Martin Corporation
Lyondell Chemicals
Medtronic, Inc.

Merck & Co., Inc.
Microsoft Corporation
Northrop Grumman Corporation
Procter & Gamble
Raytheon Company
Texas Instruments Inc.
Toyota
U.S. Army, RDECOM
U.S. Intelligence Community
U.S. Navy
United States Steel Corporation
United Technologies Corporation
Verizon Communications Inc.
Wal-Mart
Westinghouse Electric Company
Weyerhaeuser

IPC members have exclusive access to the brightest talent in the Hispanic technical community.

Additional Opportunities to

Key Speaking Opportunities

Annual Gala Banquet \$150,000

Maximum of 3 Sponsors at \$50,000. The premier event of the conference where we honor the contributions of SHPE members and other Hispanics in technical fields. Each sponsor will have 5-10 minutes to address the over 3,000 attendees.

Salute to Corporate America Luncheon \$100,000

Maximum of 4 Sponsors at \$25,000. Another high profile opportunity to address the conference attendees as they salute Corporate America's valuable contributions to SHPE and the Hispanic community.

President's Breakfast \$20,000

An ideal place to share your message with all of the SHPE leaders as the SHPE National President recognizes the achievements of student and professional chapter presidents, regional representatives, the national board of directors, and the SHPE staff.

Lifetime Member Reception \$10,000

What better place to network with dedicated SHPE members and leaders than at this reception where Lifetime Members come together to network and welcome new Lifetime Members into their ranks.

Professional Development Strategy Series \$20,000

These critical programs for professional and leadership development are designed to assist entry to mid-level professionals and are for SHPE Professional Members Only.

Hospitality Suites \$5,000

Always an excellent opportunity for one-on-one networking with student and professional attendees, hospitality suites include a banner with your corporate logo and a \$2,000 food credit.

Receptions and Networking Events \$5,000-\$25,000 (Varies by Event)

The conference includes various receptions and networking events geared to particular target audiences. Sponsorship benefits include a speaking opportunity and a banner with your corporate logo hung prominently during the event.

General Membership Session \$10,000

Sponsors can provide marketing materials and giveaways to attendees of this informational session on the state of the organization. A 5-minute welcome speech is included.

Educational Programs

Design Competition \$50,000



Undergraduate students are challenged to collectively draw upon their ingenuity, technical aptitude and marketing skills to conceptualize, design and develop a new prototype or engineer improvements to an existing product.

National Academic Olympiad \$47,000

This two-stage competition tests the engineering knowledge of SHPE student chapter teams from across the nation. Sponsorship includes a 10-min keynote speaking opportunity during the final round.



