

2018-2019

Corporate Sponsorship Information

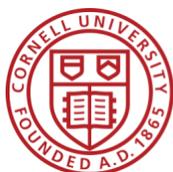
Society of Hispanic Professional Engineers

at Cornell University



162 Olin Hall
Ithaca, NY 14853

shpecornell@gmail.com
<http://shpe.cornell.edu>



Cornell University

Society of Hispanic Professional Engineers

Cornell University Student Chapter

162 Olin Hall
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Challenge Yourself, Inspire Your Community

Dear Corporate Representative,

The 2017-2018 academic year proved to be another extremely successful year for Cornell University's Chapter of the Society of Hispanic Professional Engineers as we brought on new events, increased our member basis, and were able to fund sending students to both SHPE National and Regional Conferences. Cornell SHPE's success is greatly attributed to the continued and new sponsorships with companies like yours. Since our inception, our chapter has focused on developing young and aspiring engineers into successful students, community leaders, and professionals. Our highly esteemed corporate partners allow us to continuously fulfill our mission: to empower and motivate future leaders by providing meaningful programs in academic and professional development, community service, and cultural awareness.

We are a growing Hispanic student organization that creates valuable networks and opportunities for promising engineers looking to advance their goals and engage in cultural celebration. All of this is made possible by maintaining our existing corporate relationships and creating new partnerships. Your contribution to our chapter is guaranteed to foster the growth of future leaders in engineering and beyond.

Below, you will find information about SHPE, an overview of our chapter, and our initiatives for the coming academic year. Our 2018-2019 executive board is determined to continue the advancement of our chapter and is looking forward to the endless possibilities that come with each new semester. Cornell SHPE would like to thank you for considering a partnership with us—our members are always grateful for the opportunities that come with corporate sponsorship. We laud your company's commitment to diversity, leadership, and professional development, and look forward to an incredible year in partnership with you.

Warmest Regards,

Handwritten signature of Mia Mishaan in black ink.

Mia Mishaan
Co-President

Handwritten signature of Daniela Manzano in black ink.

Daniela Manzano
Co-President

Handwritten signature of Jami P. Joyner in black ink.

Jami P. Joyner
Director, Diversity Programs in Engineering



BOARD OF DIRECTORS 2018-2019

Presidents

Mia Mishaan '19
Daniela Manzano '19

Director of Corporate Relations

Zach Tretler '19

Director of Chapter Development

Juan Gomez '19

Secretary

Luis Londono '21

Treasurer

Erik Lech '19

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Thomas Hull IV '19

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Community Outreach Associate

Sofia Mercado '21

Academic Affairs Associate

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Angelica Keen
Assistant Director
Diversity Programs in Engineering
iak32@cornell.edu

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Diversity & Inclusion Chair

Laura Gonzalez '20

Cornell SHPE Corporate Relations Contact Information

Please feel free to contact us should you have any questions or concerns.

Zach Tretler—(732)589-1610 | Thomas Hull IV—(956)459-0486





WHY PARTNER WITH CORNELL SHPE?

Cornell students are highly motivated and passionate individuals that always seek to maximize their potential. The SHPE *familia* provides them with the means to reach their academic and professional aspirations, and inspires them to take on leadership roles within the community. Partnering with us not only promotes their success, but also enables the growth of our chapter and the continuation of our endeavors to empower Hispanics in STEM.

From our Corporate Partners...

“At Xerox, diversity is an initiative that occupies the whole of who we are as a company. We know that by providing our employees with the educational resources today, we will endure the diverse leadership needed tomorrow. As we continue our long history of inclusion, we strengthen our commitment to diversity for the future. In so doing, we improve our position in the global marketplace, and leverage our commitment into improved financial results for the company. I believe in what Xerox represents. As a Cornell grad and as a Liaison Manager for Cornell and Xerox, I think Cornell provides some of the brightest and most diverse students in the country. I feel honored to support Xerox’s commitment to diversity with Cornell SHPE.”

*Daniel Hormaza, Manager for Hispanic College Liaison Program
Xerox Corporation*

From our members...

“I joined SHPE the Fall of my sophomore year. It was supposed to be my junior year, if not for an unfortunate semester off on medical leave. You can see some members proudly wearing shirts that say “Familia Since 1977.” That line alone is a huge part of what SHPE has done for me. Here, we are members for professional development: to help those who do not know how to market themselves take that step forward and make something of themselves. That professionalism helped me as an immigrant who didn’t know how to find a job or develop myself. I joined SHPE to become a better engineer, a more successful individual. I instead became a better person, someone who wishes to make a difference for countless others in my shoes. Those children of immigrants, first generation college students carving their way. Those striving to represent the Latino community with the pride only we can. I stand here now listening to others to hear their stories, because SHPE is a familia and I wish to hear what all of my brothers and sisters have to say. I’m proud to be Hispanic, I’m proud to have made it to an Ivy League as the first member of my family to go to school in the U.S. But more importantly, I’m proud to be in a position to make a difference and be a voice for others, and I hope to improve SHPE so others can find the success I have in developing myself as a leader.”

Juan Gomez '19

“Joining SHPE a year ago was much different than joining another club or group because without realizing it, it meant involving myself in a *familia*. It has served as a fountain of friendly, academically and professionally oriented students that I wouldn’t have otherwise met on campus. Instead of feeling cutthroat competitiveness that is present in other professional organizations, I saw how SHPE fostered a culture of community, supportiveness, and excellence that I can proudly say I’m a part of and that has been a formative part of my college experience.”

Luis Londono '21



ABOUT SHPE NATIONAL

The Society of Hispanic Professional Engineers Inc. is a non-profit organization dedicated to increasing the participation of Hispanic professionals and college students in the fields of engineering, science, and math. National in scope, the organization is composed of 50 professional chapters with about 2,000 members and 200 student chapters with a membership of more than 10,000 college students.

The organization provides leadership and networking opportunities to its members and help in furthering their education, advancing their careers, and promoting their recognition. SHPE also engages in outreach programs to increase interest and participation of Hispanics in the engineering, scientific, and mathematics fields.



The SHPE Familia

“Every SHPE event is a learning experience filled with passionate and enthusiastic engineers eager to help other members.

Luis Verdi '19

“SHPE provides its members with opportunities not only for academic or professional development, but also cultural celebration, which is an aspect of this organization that I love.”

Erik Lech '19

Mission

SHPE changes lives by empowering the Hispanic community to realize its fullest potential and to impact the world through STEM awareness, access, support, and development.

Cornell Chapter History

The Cornell University Student Chapter of SHPE was founded in the fall of 1979, and has since become a powerful name in the Cornell Engineering community. Our commitment to professional and social excellence has brought us success in many of our endeavors, with many of our leaders receiving recognition by national, regional, and campus awards.

Within SHPE National, the Cornell Chapter is a member of Region IV, which primarily serves the Northeastern United States and Puerto Rico. Through the continued support from SHPE National, Cornell Diversity Programs in Engineering, and our esteemed corporate partners, Cornell SHPE seeks to continuously uphold its vision to inspire future leaders.



CHAPTER PROFILE

Cornell SHPE develops programs according to the *Five SHPE Pillars: Academics, Community Outreach, Chapter Development, Leadership Development, and Professional Development.*

Academics

In the fall, we host a **Professor Networking Dinner**. This event offers members and the Cornell community the opportunity to network with engineering faculty and learn about research or internship opportunities. Furthermore, it offers insights on academic development. Each spring, we hold an **Academic Olympiad**, a jeopardy-style team competition with questions focused on science, engineering, and math for members of the engineering community.

Throughout the year, we encourage academic growth through informal study socials, where younger members can study alongside more experienced upperclassmen and receive instruction and advice.

Community Outreach

This past spring, we organized our fifth annual ***Día de Ciencias***, formerly known as Family Science Day, which seeks to spark interest in STEM among children in the local community.

During finals week, we collaborate with Cornell DPE and other diversity organizations on the **Breakfast for Dinner event** to help students refuel themselves for studying.

Chapter Development

Cornell SHPE holds **monthly meetings** and **community enrichment events** to interact with our members, engage in team-building and professional

development activities, and promote cultural awareness—all while encouraging students from the greater Cornell community to join SHPE.

Leadership Development

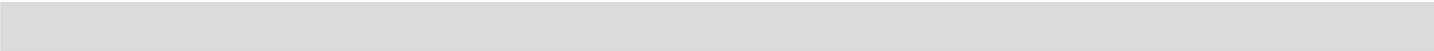
Each summer, our chapter sends at least one Executive Board member to **SHPE's National Institute of Leadership Advancement (NILA)** to receive leadership training, which is spread to other Board members and applied to the Fall Semester.

This year, we will be heavily involved in the planning and execution of the 4th annual **Latino Leadership Summit (LLS)**, in which students from various universities gather to discuss important issues within the Latino community and to learn the skills necessary to become the leaders who can bring positive change to these pressing issues.

Professional Development

Our most important professional development event is the **SHPE National Conference** that will take place in **Cleveland, OH** from November 7-11. Our chapter looks forward to this event for its unparalleled networking opportunities and professional development workshops.

Another crucial part of professional development within SHPE are the **information sessions** we host with visiting corporate representatives seeking to promote their companies and professional opportunities to our talented members and the rest of the Cornell Engineering community.





CORPORATE PARTNER RECOGNITION

Xerox Corporation • Cisco Systems, Inc. • Lockheed Martin Corporation • Merck & Co., Inc. • United Technologies Corporation • Air Products & Chemicals • Barclays Global Investors • ConocoPhillips • J.P. Morgan Chase & Company • Northrop Grumman • Accenture Foundation, Inc. • Phillips 66 • Procter & Gamble • Schlumberger Technology Corporation • Sponsors for Educational Opportunity, Inc. • Johnson & Johnson • Shell • L'Oréal Paris • NASA • Agilent Technologies • ARUP Laboratories • Dow Jones • Simpson Gumpertz & Heger • Verizon

CORPORATE SPONSORSHIP

Cornell SHPE would like to thank all our corporate partners whose contributions in recent years have allowed us to make significant strides in achieving our objectives. We are committed to recognizing our corporate partners for their support. There are four different levels of recognition for funding SHPE events and activities, which are determined by the donation amount and have their respective benefits.

Benefits	Other (<\$750)	Bronze (\$750)	Silver (\$1,000)	Gold (\$2,000)	Platinum (\$3,000+)
Recognition on Cornell SHPE Website	✓	✓	✓	✓	✓
Resume Book		✓	✓	✓	✓
Sponsorship with speaking opportunity at general body meeting or other event			✓	✓	✓
Complimentary information session				✓	✓
Company logo on merchandise including official Cornell SHPE shirts					✓

2018-2019 Cornell SHPE Budget Overview	
Academics	\$12,500
Community Outreach	\$5,850
Chapter Development	\$3,012
Leadership & Prof. Development	\$17,300
Miscellaneous	\$550.00
Total	\$39,212

Sponsoring Cornell SHPE grants us with the capability to provide consistent leadership and professional development programs, as well as community-building opportunities. Your sponsorship would be allocated amongst our 6 key budget areas: academic development, community outreach, chapter development, leadership development, professional development, and misc. expenses.

Other than simply helping us, these opportunities also enable our corporate partners to achieve their recruitment goals. In addition to the above incentives, companies will succeed in promoting their brand to the student body beyond Cornell SHPE and will directly invest in the success and advancement of our technical talent.

CORNELL SHPE

SOCIETY OF HISPANIC PROFESSIONAL ENGINEERS

Company Sponsorship Form

Company Name: _____

Lead Representative: _____ Title: _____

Mailing Address: _____

Phone: _____ Email: _____

SPONSORSHIP LEVELS – CHECKS PAYABLE TO CORNELL SHPE

Our Company wishes to sponsor at the:

- Platinum Tier (\$3,000+)** **Gold Tier (\$2,000)**
 Silver Tier (\$1,000) **Bronze Tier (\$750)** **Other:** _____

OTHER AVAILABLE SPONSORSHIP OPPORTUNITIES

- | | |
|---|---|
| <input type="checkbox"/> Academic Olympiad: \$1500; includes prizes | <input type="checkbox"/> National Institute for Leadership Advancement (NILA): \$300 per person; includes registration
\$ _____ |
| <input type="checkbox"/> Professor Networking Dinner: \$500 | <input type="checkbox"/> SHPE National Conference: \$600 per person; includes registration, hotel, and transportation
\$ _____ |
| <input type="checkbox"/> Día de Ciencias: \$600
\$ _____ | <input type="checkbox"/> Raffle Prizes: _____ |
| <input type="checkbox"/> Bi-monthly General Body meetings and community-building events: \$300 per event
\$ _____ | _____ |
| <input type="checkbox"/> Executive Board Leadership Retreat: \$500 | |

TOTAL SPONSORSHIP AMOUNT: \$ _____

Please submit this form to:

Cornell SHPE

ATTN: Corporate Affairs

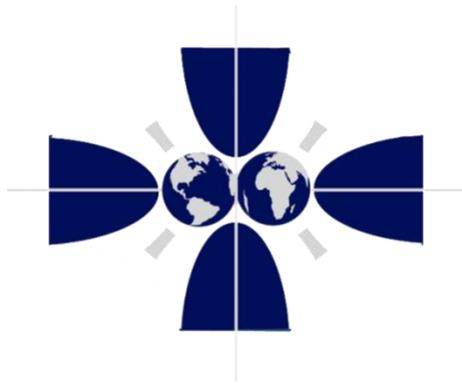
162 Olin Hall, Ithaca, NY 14853

E-mail: shpecornell@gmail.com • Fax: (607) 255-2834

Please contact us if you have any questions or concerns, and let us know how our chapter might assist your company's diversity and recruiting efforts.

**Thank you for supporting the Society of Hispanic
Professional Engineers at Cornell University!**

Challenge Yourself, Inspire Your Community



**SOCIETY OF HISPANIC OF PROFESSIONAL ENGINEERS
CORNELL UNIVERSITY CHAPTER**

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