

Corporate Sponsorship Information
2026–2027

Society of Hispanic Professional Engineers

at Cornell University



Corporate Representative:

The 2025–2026 academic year proved to be another extremely successful year for Cornell University's Chapter of the Society of Hispanic Professional Engineers. We brought on new events, increased our member base, and were able to fund students to attend the SHPE National Conference in Philadelphia, Pennsylvania. Cornell SHPE's success is greatly attributed to the continued and new sponsorships with companies like yours. Since our inception, our chapter has focused on developing young and aspiring engineers into successful students, community leaders, and professionals. Our highly esteemed corporate partners allow us to continuously fulfill our mission: to empower and motivate future leaders by providing meaningful programs in academic and professional development, community service, and cultural awareness.

We are a rapidly growing Hispanic student organization that creates valuable networks and opportunities for promising engineers looking to advance their goals and engage in cultural celebration. All of this is made possible by maintaining our existing corporate relationships and creating new partnerships. Your contribution to our chapter is guaranteed to foster the growth of future leaders in engineering and beyond.

Below, you will find information about SHPE, an overview of our chapter, and our initiatives for the coming academic year. Our executive board is determined to continue the advancement of our chapter and is looking forward to the endless possibilities that come with each new semester. Cornell SHPE would like to thank you for considering a partnership with us—our members are always grateful for the opportunities that come with corporate sponsorship. We laud your company's commitment to diversity, leadership, and professional development, and look forward to an incredible year in partnership with you.

Warmest Regards,



Alison Chavez
President

José Martínez
*Senior Associate Dean for Diversity
and Academic Affairs*

Executive Board 2026–2027

President

Alison Chavez '27
(703) 489-2535
avc35@cornell.edu

Corporate Chair

Erik Mauricio '28

Internal Vice President

Ruby Penafiel-Gutierrez '27

Chapter Development Chair:

Gabby Alvarado Rodríguez '27

External Vice President

Sarah Garcia Moreno '27

Events Chairs:

Valerie Ruiz '28
Daniel Guevara '27

Secretary

Alexis Laurel '27

Academic Excellence Chair:

Alfonso Barbaran '28

Treasurer

Alain Huerta-Salas '27

Alumni Relations Chair

Emely Benavides '28

Webmaster

Jonathan Lopez Flores '29

Advisory Chairs

Emilio Ceballos '26
Marco La Vecchia '26

Faculty Advisor

Cindy Mosqueda
Senior Associate Director
Office of Inclusive Excellence
cmm522@cornell.edu

Cornell SHPE Corporate Relations Contact Information

Please feel free to contact us should you have any questions or concerns.

SHPE Corporate Team:

shpecornell@gmail.com

WHY PARTNER WITH US?

Cornell students are highly motivated and passionate individuals that always seek to maximize their potential. The SHPE *familia* provides them with the means to reach their academic and professional aspirations, and inspires them to take on leadership roles within the community. Partnering with us not only promotes their success, but also enables the growth of our chapter and the continuation of our endeavors to empower Hispanics in STEM.

From our Corporate Partners...

“At Xerox, diversity is an initiative that occupies the whole of who we are as a company. We know that by providing our employees with the educational resources today, we will endure the diverse leadership needed tomorrow. As we continue our long history of inclusion, we strengthen our commitment to diversity for the future. In so doing, we improve our position in the global marketplace, and leverage our commitment into improved financial results for the company. I believe in what Xerox represents. As a Cornell grad and as a Liaison Manager for Cornell and Xerox, I think Cornell provides some of the brightest and most diverse students in the country. I feel honored to support Xerox’s commitment to diversity with Cornell SHPE.”

*Daniel Hormaza, Manager for Hispanic College Liaison Program
Xerox Corporation*

From our members...

“Through SHPE events like company information sessions and fun cultural general body meetings, I was able to build meaningful connections with students and professionals in my field. This was especially important to me as a Latina Engineer, as navigating a predominantly male and non-Hispanic field can feel isolating. Luckily, SHPE gave me a community that lifted me up and strengthened my sense of belonging”

Sarah Garcia Moreno '27

“SHPE at Cornell has been one of the most important and influential experiences of my college journey. I've had the privilege of attending two National Conventions thanks to the support of SHPE at Cornell, where I got the opportunity to connect with industry professionals, chapter leaders nationwide, and even got an internship! SHPE's events have helped me connect with my community while growing academically and professionally. I could not be more grateful to have been a part of SHPE!”

Emilio Ceballos '26

ABOUT SHPE NATIONAL

The Society of Hispanic Professional Engineers Inc. is a non-profit organization dedicated to increasing the participation of Hispanic professionals and college students in the fields of engineering, science, and math. National in scope, the organization is composed of 314 active student and professional chapters with over 19,700 members. The organization provides leadership and networking opportunities to its members and helps in furthering their education, advancing their careers, and promoting their recognition. SHPE also engages in outreach programs focused on increasing interest and access to STEM resources for Hispanic communities nationally.

Mission

SHPE changes lives by empowering the Hispanic community to realize its fullest potential and to impact the world through STEM awareness, access, support, and development.

Vision

SHPE's vision is a world where Hispanics are highly valued and influential as the leading innovators, scientists, mathematicians, and engineers.

The SHPE *Familia*

"SHPE events always felt welcoming because we all shared a common passion and were eager to help uplift each other. Now that I've graduated, I'm glad SHPE was part of my Cornell experience because it gave me a community, where I was encouraged to pursue my goals and express my culture."

Cristian Avelar '26

"Through SHPE, I've grown from a first-generation student who doubted his place at Cornell and experienced imposter syndrome into an engineer who feels empowered and confident entering any space."

Erik Mauricio '28

Values

Familia: We draw strength from our supportive and welcoming community.

Service: We act on a foundation of service. We commit to deliver the highest levels of quality, integrity, and ethical behavior. We act with empathy, patience, and understanding.

Education: We value formal education and professional development. We are dedicated to continuous improvement and renewal. We learn from successes, setbacks, and each other.

Resilience: We embrace our diverse cultures and communities, which enable us to adapt, thrive, and persist with optimism.

CHAPTER PROFILE

The Cornell University Student Chapter of SHPE was founded in the fall of 1979, and has since become a powerful name in the Cornell Engineering community.

Our commitment to professional and social excellence has brought us success in many of our endeavors, with many of our leaders receiving recognition by national, regional, and campus awards. Within SHPE National, the Cornell Chapter is a member of Region IV, which primarily serves the Northeastern United States and Puerto Rico. Through the continued support from SHPE National, Cornell Office of Academic Excellence, and our esteemed corporate partners, Cornell SHPE seeks to continuously uphold its vision to inspire future leaders.

Cornell SHPE develops programs according to the *Five SHPE Pillars*: **Academics, Community Outreach, Chapter Development, Leadership Development, and Professional Development.**

Academics

Cornell SHPE hosts professor networking dinners throughout the year, inviting faculty to speak with students about their research, career paths, and opportunities across academia and industry. For members interested in graduate school, we host a graduate student panel where current grad students share insights on why they chose their path and how they got there. We also run study socials where younger members can work alongside upperclassmen for instruction and informal mentorship.

Community Outreach

This past year we built relationships with local Ithaca organizations serving school-aged children through after-school programming, introducing students to STEM in a safe and welcoming space. We're building on that momentum in 2026–2027 to reach even more families in the greater Ithaca community.

Chapter Development

Cornell SHPE holds bi-weekly meetings and community enrichment events to build team cohesion, develop professional growth, and promote cultural awareness while encouraging students from the greater Cornell community to join SHPE.

Leadership Development

Each summer, our chapter sends at least one Executive Board member to SHPE's National Institute of Leadership Advancement to receive leadership training, which is passed along to other Board members and applied to the Fall Semester.

Professional Development

We host year-round workshops on resumes, LinkedIn, career fair strategy, recruiter conversations, and interviews. To prepare students for SHPE's national convention, we also host company info sessions to give members direct exposure to recruiters from a wide range of industries. For students that were unfortunately not able to attend the SHPE National Convention, we bring the insights from members who did.



Student Body

Freshmen	Sophomore	Junior	Senior	Total
13	22	22	25	82

Majors	Total
Mechanical Engineering	17
Computer Science	16
Civil Engineering	7
Electrical and Computer Engineering	7
Information Science	7
12 distinct other majors	



CORPORATE SPONSORSHIP

Cornell SHPE would like to thank all our corporate partners whose contributions in recent years have allowed us to make significant strides in achieving our objectives. We are committed to recognizing our corporate partners for their support. There are six different levels of recognition for funding SHPE events and activities, which are determined by the donation amount and have their respective benefits*.

Benefits	Other <\$1,000	Bronze \$1,250	Silver \$1,500	Gold \$1,750	Platinum \$2,000+	Diamond \$5,000+
Recognition on Cornell SHPE Website	✓	✓	✓	✓	✓	✓
Resume Book		✓	✓	✓	✓	✓
Speaking opportunity at SHPE General Body Meeting			✓	✓	✓	✓
Complimentary Information Session				✓	✓	✓
Company logo included on SHPE merchandise + Additional Complimentary Information Session					✓	✓
Company Project						✓

*Eligible for one academic school year (two semesters)

Former Sponsors:

Xerox Corporation | Cisco Systems, Inc. | Lockheed Martin Corporation | Merck & Co., Inc. | United Technologies Corporation | Air Products & Chemicals | Barclays Global Investors | ConocoPhillips | J.P. Morgan Chase & Company | Northrop Grumman | Accenture Foundation, Inc. | Phillips 66 | Procter & Gamble | Schlumberger Technology Corporation | Sponsors for Educational Opportunity, Inc. | Johnson & Johnson | Shell | L'Oréal Paris | NASA | Agilent Technologies | ARUP Laboratories | Dow Jones | Simpson Gumpertz & Heger | Verizon | IBM | Goldman Sachs | Capital One | Corning | Facebook | Google

Where Your Sponsorship Goes

Sponsoring Cornell SHPE grants us the capability to provide consistent leadership and professional development programs, as well as community-building opportunities. Your sponsorship would be allocated amongst our five key budget areas: academics, community outreach, chapter development, leadership and professional development, and miscellaneous expenses.

Other than simply helping us, these opportunities also enable our corporate partners to achieve their recruitment goals. In addition to the above incentives, companies will succeed in promoting their brand to the student body beyond Cornell SHPE and will directly invest in the success and advancement of our technical talent.

2026–2027 Cornell SHPE Operating Budget Overview	
Academics	\$3,250
Community Outreach	\$4,550
Chapter Development	\$6,575
Leadership & Prof. Development	\$25,300
Miscellaneous	\$1,000
Total	\$40,675



Company Sponsorship Form

Company Name: _____

Lead Representative: _____ Title: _____

Mailing Address: _____

Phone: _____ Email: _____

Sponsorship Levels

Checks Payable to Cornell SHPE (one year sponsorship)

Our Company wishes to sponsor at the:

☐ Diamond Tier (\$5,000+)	☐ Platinum Tier (\$2,000+)	☐ Gold Tier (\$1,750)
☐ Silver Tier (\$1,500)	☐ Bronze Tier (\$1,250)	☐ Other: _____

Additional Sponsorship Opportunities

☐ Professional Networking Session: \$200 per event	☐ Bi-monthly General Body meetings and community-building events: \$150	☐ Support Día de Ciencias/Community Outreach: \$1,000
☐ Collaborative Events (Organizations like NSBE, SWE, URM): \$275	☐ SHPE National Conference (registration, food costs): \$250 per person	☐ Help us plan a special event: \$TBD!

Total Sponsorship Amount: \$ _____

Please submit this form to:

Cornell SHPE

ATTN: Corporate Affairs

102 Hollister Hall, Ithaca, NY 14853

E-mail: shpecornell@gmail.com • Fax: (607) 255-2834

Please contact us if you have any questions or concerns



**Thank you for supporting the Society of Hispanic
Professional Engineers at Cornell University!**

Challenge Yourself, Inspire Your Community